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ABSTRACT

This book explores the resource allocation process in contemporary private research universities through detailed case studies. It discusses historical approaches to university resource allocation and the mission, culture, priorities, and economic factors involved. Cases are based on interviews with administrators. The chapters are: (1) "Introduction and Overview"; (2) "Buchanan University"; (3) "Pierce University"; (4) "Westmont University"; (5) "Shelton University"; (6) "Greenway University"; (7) "Garfield University"; (8) "Summary Case Analyses"; and (9) "Cross-Case Analysis and the Future Directions." Sample interview protocols are included. (Contains 111 references.) (SLD)

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